



True Paleo, Inc. | Discover Your Greatest Self  
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DCN, LDN, CNS, BA-Psy, CRPS, ORDM

## NOTICE OF PRIVACY POLICY

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The privacy of your personal and medical information is important. It is understood that your information is private, and True Paleo, Inc. is committed to protecting it.

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*This notice describes how medical information about you could be used and disclosed, as well as how you can get access to it, your rights, and the duties we have regarding the use and disclosure of medical information. Questions about this notice can be directed to True Paleo, Inc. Discover Your Greatest Self.*

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### THE LAW

According to HIPPA, the law requires:

- We keep your information private.
- We give you this notice describing your rights, privacy practices, and our legal duties regarding your information.
- Explain why, how, and when we use your information.
- Us to follow the terms of this notice.

We have the right to:

- Change our terms or privacy practices at any time, provided that changes are permitted by law.
  - Make changes to our privacy practice as well as new terms of our notice, effective, for every medical record that we keep, including ones created prior to changes.
  - Post the changed terms in our office or website.
  - Prior to making changes to our privacy practices, we will change the notice, create a new one, and make it available upon request.
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## **How Do We Collect Information**

When you conduct a transaction on our website, as part of the process, we collect the personal information you give us, such as your name, address, and email address.

We will use your personal information only for email marketing purposes and demographic information.

All information submitted online through True Paleo, Inc. is protected. No information will be sold, given away, or breached in lieu of payment of such demeanor.

## **What Type of Information We Collect and Why We Collect Such Personal Information**

We collect such Non-personal and Personal Information for the following purposes:

- To provide and operate the services.
- To provide our Users with ongoing customer assistance and technical support.
- To contact our Visitors and Users with general or personalized service-related notices and promotional messages.
- To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services.
- To comply with any applicable laws and regulations.

## **How We Store, Use, Share, and Disclose Your Personal Information**

Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases, and the general Wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express, and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

## **How We Communicate With You**

We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we



may have with you. For these purposes, we may contact you via email, telephone, text messages, and postal mail.

### **Privacy Policy Updates**

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

### **Withdrawing Consent and Questions**

If you would like to: access, correct, amend, or delete any personal information we have about you, you are invited to contact us. If you don't want us to process your data anymore, please contact us at [info@jasmineblake.com](mailto:info@jasmineblake.com).